



## **SILVER LEVEL PARTNERSHIP**

### **PROMOTIONAL RIGHTS**

Official use of the Royal St. John's Regatta Logo in print and TV Ads (6 months).

### **SIGNAGE**

In one agreed upon location on Quidi Vidi Lake as well as the presentation area.

### **ADVERTISING**

One half page ad in the Regatta Day Program.

### **RACE PARTNER**

Company name to be assigned to a Race on Regatta Day, listed in the program and referred to by the media as *Your Company* Race and a representative will be asked to make a presentation to the race winners.

### **INVITATIONS**

2 invitations to special functions hosted by the Royal St. John's Regatta Committee.

### **HOSPITALITY**

1 parking space on Regatta Day.  
3 guest passes to the Marquee on Regatta Day.

### **GROUND SPACE**

Maximum 10 ft of ground space.

### **PRICE**

\$3,000.00 (annually)

*\* Note: Your company will be responsible for the production and maintenance of all promotional materials related to your partnership.*