



GOLD LEVEL PARTNERSHIP

PROMOTIONAL RIGHTS

Official use of the Royal St. John's Regatta Logo in print and TV Ads (one year).
Use of Regatta Building for one night annually for company function.

SIGNAGE

Sign on a designated area throughout the summer.

ADVERTISING

One full page ad in the Regatta Day Program.

RACE PARTNER

Company name to be assigned to a Race on Regatta Day, listed in the program and referred to by the media as *Your Company* Race and a representative will be asked to make a presentation to the race winners.

INVITATIONS

An invitation to 2 functions hosted by the Royal St. John's Regatta Committee.

HOSPITALITY

2 parking spaces on Regatta Day.
5 guest passes to the Marquee on Regatta Day.

GROUND SPACE

Maximum 20 ft of ground space.

PRICE

\$5,000.00 (annually)

** Note: Your company will be responsible for the production and maintenance of all promotional materials related to your partnership.*